The VIN data provided is preliminary and prepared for dealerships or log onto model VIN information, check sources at your local information applies to 2010 models only. For previous Vehicle Identification Numbers (VIN). This vehicle Here is your 2010 guide to interpreting universal How To Use:

Typical VIN

There is a number or a letter in each position.

Universal Vehicle Identification Numbers (VIN) have 17 “positions.”

Example:

Position 1-3 World Manufacturer Identifier

Position 4 Restraint System Type

Position 5 Brake Type and GVWR Class (Trucks and Vans Only)

Position 6 Engine Type

Position 7 Check Digit

Position 8 Model Year

Position 9 Assembly Plant

Position 10 Model

Position 11 Country of Origin

Position 12-17 Production Sequence Number

North American Fleet, Lease & Remarketing Operations

Marketing, Sales and Service, Regent Court Building 16800 Executive Plaza Drive, Dearborn, Michigan 48126

Certified Pre-Owned (CPO) CPO dealer results:

• Average turn rate significantly faster than regular used vehicles
• Average gross profit on CPO vehicles is significantly higher
• Achieve a higher conquest rate — most customers have never purchased a Ford or Lincoln vehicle before

Visit www.cpo.dealerconnection.com

Ford Sponsored Auctions Anywhere, Whenever:

In the Lane

• Free from ready vehicle nationwide

On the Internet

Broadcast Sales

• Purchase during “live” auctions using your desktop with Simulcast, Dime Ringman, Live Global Bid and Liveblock QVC (Quality Used Internet Cars)

• View condition reports, window labels and vehicle images and more at www.ford.com

Contact ARS Toll Free at 866-ARS-9142

www.remarketing.dealerconnection.com

How To Use:  

Here is your 2010 guide to interpreting universal Vehicle Identification Numbers (VIN). This vehicle information applies to 2010 models only. For previous model VIN information, check sources at your local dealerships or log onto www.remarketing.dealerconnection.com

Sponsored Auction Locations

Ford Motor Company Pre-Owned Services

2010 VIN Your Guide to Vehicle Identification

Ford Motor Company Pre-Owned Services

2010 VIN Your Guide to 2010 Vehicle Identification

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Visit https://cpo.dealerconnection.com

Automotive Remarking Services (ARS) Sell your wholesale inventory in the Ford auction lanes:

• No enrollment fee
• Maximize resale values
• Quick inventory turn
• Leverage the resources of Ford Sponsored Auctions
• Contact ARS Toll Free at 866-ARS-9142

Positions 1-3 World Manufacturer Identifier

Positions 5-7 Line, Series, Body Type

Positions 8 Engine Type

Positions 9 Check Digit

Positions 10 Model Year

Positions 11 Assembly Plant

Positions 12-17 Production Sequence Number