

FORD TELEMATICS™

## Powerful, Data-Driven Solutions for Any Size Fleet. Welcome to the Power of Choice.

Whether you're a small or large fleet, Ford has a cloud-connected solution that helps you to more efficiently manage your business and your fleet operating costs, taking your operation to the next level.

# The Power of Choice – You Pick the Service. You Pick the Provider!



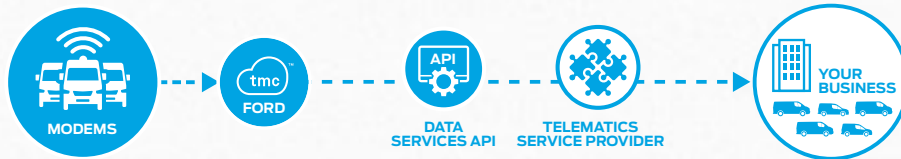
## Ford Data Services™ With Your Own API:

We provide data access and you integrate it into your solution.

### This Scenario Is Best For:

A fleet company that has its own (or is committed to build its own) API and wants to augment its internal capabilities with Ford manufacturer-grade data.

**A do-it-yourself solution.**



## Ford Data Services™ With Your TSP:

We provide data access and your authorized telematics provider takes it from there.

### This Scenario Is Best For:

A fleet company that wants to take advantage of Ford Data Services™ while still using its own Telematics Services Provider (TSP) or fleet management company. Using Ford Data Services can eliminate the need for third-party hardware on most new Ford vehicles.

**A combined solution.**



## Ford Telematics™:

We provide the data and the web application so you can use the Ford Telematics solution to manage your operation.

### This Scenario Is Best For:

A fleet company that wants to take advantage of all that Ford Commercial Solutions has to offer. Your fleet of vehicles have a Ford factory installed modem or Ford Plug-In Modem Kit and you use the Ford Telematics web application to help manage your fleet

**A true one-stop solution.**

## About Ford Commercial Solutions

Ford Commercial Solutions provides focused and relevant telematics and data tools that fleets need to optimize, adapt and become more operationally effective.

We blend Ford technical expertise with a hands-on understanding of real-world challenges to give our customers support they can depend on.

We deliver purpose-built solutions for different kinds of fleets, helping them optimize resources so they can commit more time and attention to their operational priorities. Our telematics solutions are built on an integrated, open platform designed to evolve as our customers do, flexing to meet their ever-changing needs.

## CONTACT US

**Discover the Power of Choice and what Ford Commercial Solutions can bring to your business.**

**Call 833-811-FORD (833-811-3673), contact [fcs1@ford.com](mailto:fcs1@ford.com) or visit [commercialsolutions.ford.com](http://commercialsolutions.ford.com).**