

FORD FLEET FLASH



GOOD TO KNOW



ALL-NEW FORD F-150® AND FORD MUSTANG MACH-E® EARN NORTH AMERICAN TRUCK AND UTILITY OF THE YEAR HONORS

Ford starts 2021 with not one, but two coveted accolades as the all-new, all-electric Mustang Mach-E and the all-new Ford F-150 claim the 2021 North American Utility and Truck of the Year.

“This recognition for Mustang Mach-E and F-150 is validation not only for our brand, but also for our Ford team, which continues to innovate and deliver on its commitment to creating must-have products and services,” said Kumar Galhotra, President, Ford Americas and IMG. “The North American Car, Utility and Truck of the Year awards are among the most prestigious in the industry and such an honor serves as a capstone achievement for years of hard work for the Mustang Mach-E and F-150 teams.”

It is the first time since 2014 that the same brand has won multiple North American vehicle of the year awards in the same year.

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FORD AND GOOGLE® TO ACCELERATE AUTO INNOVATION, REINVENT CONNECTED VEHICLE EXPERIENCE

Ford and Google today announced a unique strategic partnership to accelerate transformation at Ford and reinvent the connected vehicle experience. Ford has also named Google Cloud its preferred cloud provider to leverage its world-class expertise in data, artificial intelligence (AI), and machine learning (ML). As part of this new, six-year partnership — and beginning in 2023 — millions of future Ford and Lincoln vehicles at all price points will be powered by Android,™ with Google apps and services built-in.

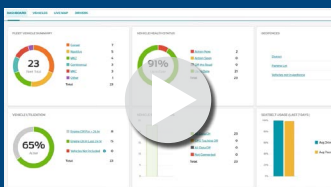
To drive ongoing innovation, Ford and Google are establishing a new collaborative group, Team Upshift. Leveraging the talent and assets of both companies, Team Upshift will push the boundaries of transformation at Ford, unlock personalized consumer experiences, and drive disruptive, data-driven opportunities.

“As Ford continues the most profound transformation in our history with electrification, connectivity and self-driving, Google and Ford coming together establishes an innovation powerhouse truly able to deliver a superior experience for our customers and modernize our business,” said Jim Farley, President and CEO of Ford.

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Ford Telematics™:
See It in Action



The All-New 2021 F-150:
Brand New Tough



The 2021 Ford F-150:
Walkaround



Builders:
Built for America



KEY CONNECTIONS

PDF DOWNLOADS

- [2021 Fleet Preview Guide](#)
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- [2021 Competitive Comparison Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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2022 FORD F-650/F-750



Gas and diesel models • Available PTO provision with stationary and mobile modes • Available Upfitter Interface Module
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2022 FORD E-SERIES[®]



Cutaway and stripped chassis models available • 7.3L V8 Premium Rating engine • Bluetooth[®] capable AM/FM stereo with USB port (Cutaway)
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2021 FORD TRANSIT[®]



New exterior colors: Carbonized Gray Metallic, Avalanche Metallic and Abyss Gray Metallic • New 16" black steel wheels with exposed lug nuts • Available 11,000-lb. GVWR on Cargo Vans
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2021 FORD BRONCO[™] SPORT



All-new • Four available models all come standard with 4x4 and a Terrain Management System[™] with G.O.A.T. Modes[™] • 1.5L model offers best-in-class maximum cargo volume¹
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¹Class is Non-Premium Subcompact Utility. Cargo and load capacity limited by weight and weight distribution.

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