

FORD FLEET FLASH

APRIL 2021



GOOD TO KNOW



NEW TECH, NEW STYLES: UPGRADED FORD SUPER DUTY® GETS SYNC® 4, 12" SCREEN, LARIAT™ SPORT AND BLACK APPEARANCE PACKAGES

Ford F-Series,® the best-selling trucks for 44 years,¹ is rolling out smart and stylish upgrades for the 2022 F-Series Super Duty as it continues to offer the highest available payload, and max. conventional and 5th-wheel towing.

“Super Duty customers aren’t just working harder these days, they are also working smarter,” said Todd Eckert, Ford Truck Group Marketing Manager. “We’re further helping our customers raise their game and get the job done with purposeful technology through the introduction of SYNC 4 with a larger 12" screen and 24-7 cloud connectivity for both their truck and mobile devices.”

The all-new, landscape-oriented 12" center touchscreen with SYNC 4 is standard on LARIAT and above trim levels, with physical controls below for quick access to commonly used functions. Occupants can easily multitask functions by splitting the screen to see navigation, music, truck features, and the new digital owner’s manual.

[Learn More](#)



TELEMATICS FOR ALL: FORD EXPANDS DIGITAL OFFERING TO ALL MAKES AND MODELS

Every trip a driver makes can reveal important digital clues to fleet operators about how their vehicles are being used, unlocking insights to improve employee performance and vehicle health. Now, Ford is ensuring no vehicle gets left behind by expanding Ford Telematics to support all makes and models – regardless of automaker.

This new capability alongside new tools offered by Ford Telematics² gives businesses the flexibility they need to manage their fleets, while helping to better manage driver behavior, performance and compliance goals.

“At Ford, our commitment to fleet customers goes beyond the mix of their fleet,” said Alex Purdy, Director of Business Operations, Enterprise Connectivity, Ford Motor Company. “By supporting all makes and models, expanding the capabilities of Ford Telematics and providing complimentary management tools, we’re arming fleet managers with the knowledge they need to maintain uptime and increase productivity across their fleet.”

[Learn More](#)

WATCH IT

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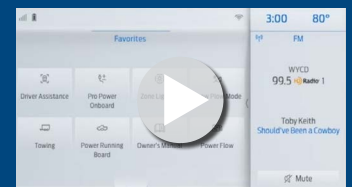
The All-New F-150®
Police Responder®



F-150:
What's in a Name



Ford Telematics:
See It in Action



F-150 SYNC 4 Basic
Interactions: Ford How-To



KEY CONNECTIONS

PDF DOWNLOADS

- [2021 Fleet Preview Guide](#)
- [2021 Police & Special Service Vehicles](#)
- [2021 Safety & Technology Guide](#)
- [2021 Competitive Comparison Guide](#)
- [2021 Commercial Charging Guide](#)

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[FLEET CHARGING BUYER'S GUIDE](#)

IN WITH THE NEW

2021 FORD EXPLORER[®]



New XLT Sport Appearance Package with Carbonized Gray-painted accents • 7 models: Explorer, XLT, Limited, Limited Hybrid, ST, King Ranch,[®] and Platinum • Can tow up to 5,600 lbs.³
[Learn More](#)

ORDER BANK NOW OPEN

2022 FORD SUPER DUTY[®]



Choice of 3 engines, 3 models and 6 trim levels • Available SYNC[®] 4 with 12" LCD screen • Available TREMOR[®] Off-Road Package helps make Super Duty even more capable.
[Learn More](#)

ORDER BANK NOW OPEN

2022 FORD TRANSIT CONNECT[®]



Length of 117.5" on Cargo Van⁴ • Ford Co-Pilot360[™] Technology driver-assist features • Seating for up to 7 people (Passenger Wagon)
[Learn More](#)

ORDER BANK NOW OPEN

2021 FORD ESCAPE[®]



Hybrid powertrain now available on SE and SEL • New colors: Antimatter[™] Blue Metallic, Bronze Fire Metallic, Carbonized Gray Metallic and Iconic Silver Metallic
[Learn More](#)

LAST DAY TO ORDER 4/30/21

¹Based on 1977-2020 CY total sales. ²Available on vehicles with embedded modem or equipped with plug-in device (PID). Requires modem activation. Ford Telematics and Ford Data Services[™] are subscription services subject to agreement to FSM terms and conditions. Subscription subject to monthly charge. Subject to OFAC and credit check for subscription eligibility. Connected service and features, and access to vehicle data depend on subscription and compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. ³Max. towing of 5,600 lbs. on ST and Platinum with 3.0L EcoBoost[®] engine and Class III Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ⁴Cargo Van LWB with front-passenger seat folded down.

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