

FORD FLEET FLASH

JUNE 2021



GOOD TO KNOW



THE FORD ELECTRIC VEHICLE STRATEGY: WHAT YOU NEED TO KNOW

The electric era is here, and Ford is in the midst of implementing an ambitious, comprehensive plan to make the transition to an electric lifestyle – and an electric commercial fleet – easy.

Ford is investing \$22 billion in electrification through 2025 as part of its plan to lead electrification in areas of strength. The company is electrifying its most iconic products – the Mustang,[®] F-150[®] and Transit[®] – with many more to come in the years ahead. In addition to offering zero-emissions versions of its most popular vehicles, Ford is harnessing electrification to deliver more of what customers love about them: performance, capability and productivity.

The all-electric Mustang Mach-E[®] is being delivered to customers and is available to order now. This SUV brings the 0-60 mph thrills Mustang is famous for, in a sleek new package brimming with the latest technology and over-the-air Ford Power-Up Software Updates.

The E-Transit – an all-electric version of America's best-selling van¹ – will debut in late 2021. Smart and connected, it will arm fleet owners with available technology solutions like a high-speed in-vehicle data architecture and cloud-based services to offer new ways to optimize fleet performance.

[Learn More](#)



FORD INTRODUCES ALL-ELECTRIC F-150 LIGHTNING PRO, BUILT FOR WORK WITH NEXT-GENERATION TECHNOLOGY AND SEAMLESS OVERNIGHT CHARGING

America's best-selling line of commercial vehicles² unveils the newest member of its growing work-ready lineup – the all-new, all-electric 2022 F-150 Lightning Pro.

Purpose built for commercial customers, it blends familiar Built Ford Tough[®] power, capability and durability with a high-tech electric platform that adds new capabilities and features designed to improve productivity and reduce operating costs – while also delivering zero emissions.

Registrations open today at Fleet.Ford.com and when it arrives next year, it will be supported by an established network of over 600 electric vehicle-certified Ford Commercial Vehicle Centers across the U.S. offering sales, service, financing and charging solutions, as well as 2,300 Ford EV-certified dealers.

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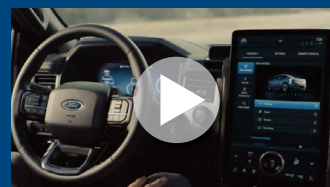
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F-150 Lightning Lowdown: Game-Changing Power



F-150 Lightning Lowdown: Delivering the Future of Work Today



F-150 Lightning: BlueCruise



The All-Electric F-150 Lightning: Turning Electric into Lightning



THE TRUCK OF THE FUTURE IS HERE: ALL-ELECTRIC FORD F-150® LIGHTNING

The truck of the future is here. The F-150 Lightning is the smartest, most innovative truck Ford has ever built. From near-instant torque to intelligent towing, seamless connectivity to over-the-air Ford Power-Up Software Updates, plus power for your home, a frunk with power release and a digital screen that's larger than any currently offered on a full-size truck – F-150 Lightning offers a driving and ownership experience unlike any other.

F-150 Lightning will roll off the line next year at a new high-tech factory using sustainable manufacturing practices at the storied Ford Rouge Complex in Dearborn, Mich., just outside Detroit.

“For both Ford and the American auto industry, F-150 Lightning represents a defining moment as we progress toward a zero-emissions, digitally connected future,” said Bill Ford, executive chair, Ford Motor Company. “F-Series® is America’s best-selling truck for 44 years,³ the backbone of work across the country, and a trusted icon for generations of customers. Now we are revolutionizing it for a new generation.”

F-150 Lightning is a pillar of the company’s more than \$22 billion global electric vehicle plan to lead electrification in areas of strength. Ford is starting with zero-emissions versions of its most popular and best-loved franchises – Mustang®, Transit® and F-150® – with much more to come in the years ahead.

[Learn More](#)

¹Based on total U.S. reported sales (2020 calendar year). ²Based on IHS Markit CY 1985-2020 US TIPNet Registrations excluding registrations to individuals. TIP Registrations prior to 2010 do not include all GVW 1 and 2 vehicle. ³Based on 1977-2020 CY total sales.

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Vehicle imagery may be computer-generated and may include available and aftermarket equipment.

KEY CONNECTIONS

PDF DOWNLOADS

- [2021 Fleet Preview Guide](#)
- [2021 Police & Special Service Vehicles](#)
- [2022 Safety & Technology Guide](#)
- [2021 Competitive Comparison Guide](#)
- [2021 Commercial Charging Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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[FLEET CHARGING BUYER'S GUIDE](#)