

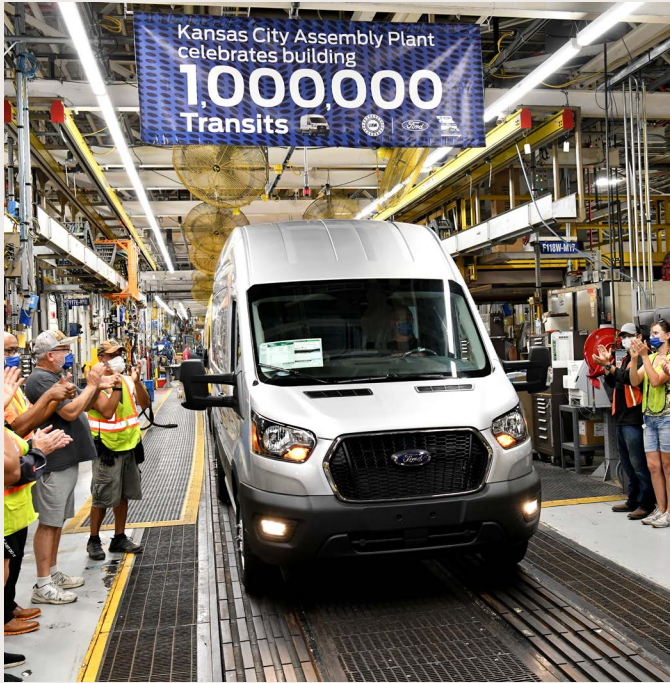


Pro

FLEET FLASH

AUGUST 2021

GOOD TO KNOW



FORD KANSAS CITY ASSEMBLY PLANT ASSEMBLES THE ONE MILLIONTH TRANSIT IN NORTH AMERICA

Ford and the UAW workers at Kansas City Assembly Plant celebrate producing one million Transit® vans in North America since production began in 2014. Ford Transit is America's best-selling van,¹ and Ford has been the commercial van leader for 42 years.² Kansas City Assembly Plant will also produce Ford's first all-electric van, the E-Transit,[®] coming later this year.

The one millionth Transit rolled off the line June 29. It is a High-Roof, Extended Wheelbase Cargo Van in Ingot Silver Metallic with rear-wheel drive. A Ford Dealer in California ordered it.

[Learn More](#)



NEW COMPLIMENTARY FORD TELEMATICS ESSENTIALS³ GIVES FLEET MANAGERS ACCESS TO VEHICLE HEALTH DATA AND MAINTENANCE RECOMMENDATIONS

Ford recently released a complimentary web application, Ford Telematics Essentials, to help fleet managers maintain vehicle health and maximize uptime. Fleet managers immediately get an overview on which vehicles are up to date with their service requirements, need immediate service, and which will require maintenance soon. The vehicle health report provides vehicle insights such as odometer readings, oil life, engine hours and diagnostic trouble codes.

An upgrade to Ford Telematics is just a click away from the dashboard, with a comparative chart that details additional features such as geofencing, fuel efficiency, driver behavior insights, and more. Upcoming features include Dealer Scheduling (Summer 2021), Remote Lock and Unlock (Fall 2021) and Software Updates Manager (Spring 2022).

[Enroll in Ford Telematics Essentials](#)

[Learn More](#)

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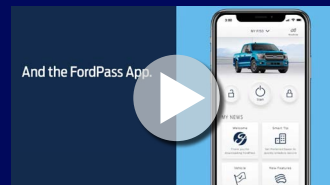
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Pedestrian Alert System:
Ford How-To



Pro Power Onboard:
Ford How-To



FordPass™ App:
F-150® Trailer Theft Alert



Ford F-150:
Camera Views on Demand

CAR AND DRIVER

INTELLIGENCE. INDEPENDENCE. IRREVERENCE.

ELEVEN CONTENDERS / 15,000 MILES DRIVEN
HUNDREDS OF HOURS CHARGING / ONE WINNER

EV of the Year



MUSTANG MACH-E TAKES TOP SPOT IN CAR AND DRIVER'S INAUGURAL ELECTRIC VEHICLE OF THE YEAR AWARD 2021

The 2021 Ford Mustang Mach-E[®] earned *Car and Driver's* inaugural Electric Vehicle of the Year Award, adding another coveted honor to its trophy case and beating overall top-rated EV competitors along the way.

The publication put 11 top-rated electric vehicles through rigorous testing over a three-week period, including a 1,000-mile road trip to evaluate each in real-world conditions. Mustang Mach-E took the No. 1 spot.

"We felt that if a carmaker was looking to convert people from EV skeptics to EV evangelists, there's not a better vehicle out there than the Mustang Mach-E," said Sharon Carty, *Car and Driver* editor-in-chief. "It's a familiar shape and size of crossover. It's in the sweet spot of what Americans love. It's beautiful. It's a design that gets noticed. It has a range and charging speed that is very competitive."

[Learn More](#)

¹Based on total U.S. reported sales (2020 calendar year). ²Based on total U.S. reported sales (1979-2020 calendar year). Includes Ford E-Series, formerly called Econoline, van and chassis; Club Wagon; Transit Connect cargo van and passenger wagon; Transit cargo van, passenger van and chassis. ³Complimentary product. Available on vehicles with embedded modem. Requires modem activation. Terms and conditions apply. Telematics service and features, and access to vehicle data depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Available on vehicles with embedded modem or equipped with approved plug-in device (PID). May require modem activation. Ford Telematics and Ford Data Services require a purchased subscription. Terms and conditions apply. Telematics service and features, and access to vehicle data depend on subscription and compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

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Vehicle imagery may be computer-generated and may include available and aftermarket equipment.

KEY CONNECTIONS

PDF DOWNLOADS

- [2022 Fleet Preview Guide](#)
- [2022 Police & Special Service Vehicles](#)
- [2022 Safety & Technology Guide](#)
- [2021 Competitive Comparison Guide](#)
- [2021 Commercial Charging Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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