ALL-NEW 2021 BRONCO TWO-DOOR AND FIRST-EVER FOUR-DOOR MODELS: BUILT WILD SUVS WITH THRILLING 4x4 CAPABILITY, READY FOR FUN

Ford recently unveiled the 2021 Bronco — including a classic two-door and first-ever four-door — the flagship of an all-new family of rugged off-road vehicles.

The all-4x4 Bronco brand is Built Wild™ and ready to deliver thrilling experiences with its heritage-inspired style, engineering and smart off-road technology, plus innovative features to help outdoor enthusiasts create adventures in the most remote corners of the world.

The all-new Bronco re-enters the scene with an all-4x4 lineup with production beginning in early 2021 and first models arriving in Ford dealerships next spring. Bronco owners can choose from an extensive lineup of more than 200 factory-backed accessories for maximum personalization, enabling dealers to provide outfitting-on-demand for each customer’s individual adventure needs.

Just like the first-generation Bronco, nicknamed G.O.A.T., the mission of the all-new 2021 Bronco is to deliver maximum 4x4 go-anywhere, anytime capability and confidence. Bronco incorporates off-road mapping and drive technologies to give novice adventurers as much fun as hard-core off-road experts, while its Built Wild durability makes for lasting performance in the harshest of conditions for generations to come.

Learn More

ALL-NEW FORD BRONCO SPORT — RUGGED SMALL SUV EQUIPPED FOR TRAILS WITH STANDARD 4x4 AND BUILT WILD CAPABILITY AND CONFIDENCE

The all-new Ford Bronco Sport off-road vehicle — the Bronco of small SUVs — signals for adventure-seekers a welcome return to roads and trails less traveled.

With unmistakable Bronco styling and unrelenting Bronco capability, the smaller sibling of Bronco two-door and first-ever four-door SUVs joins the family with its own idea of fun. As with all Broncos, 4x4 is standard, and this rugged SUV is engineered to handle whatever weekend adventure its owner has in mind.

“Bronco Sport has the toughness and smarts to help turn off-road novices into 4x4 pros,” said Hau Thai-Tang, Ford chief product development and purchasing officer. “Bronco Sport embraces the needs of outdoor enthusiasts — every inch of it was designed and engineered with weekend adventurers in mind.”

Bronco Sport is smartly designed to transport two mountain bikes standing up in its cargo area — and two cyclists up front. Four available accessory bundles — in addition to more than 100 factory-backed standalone accessories — let owners easily make the vehicle their own by outfitting it to transport kayaks, skis, camping equipment or whatever gear propels their adventure.

Learn More

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2021 Bronco Family World Premiere

Built for America: It Matters

The All-New Ford F-150: Smarter Than Ever With New SYNC® 4

The All-New Ford F-150: Productivity Built to Last
IN WITH THE NEW

2021 BRONCO SPORT
All-new • Four available models all come standard with 4x4, a Terrain Management System™ with G.O.A.T. Modes™ • 1.5L model offers best-in-class maximum cargo volume 1
Learn More

2021 RANGER
2.3L EcoBoost® engine with Auto-Start Stop Technology • Best-in-Class gas torque 310 lb.-ft.2 • Best-in-Class maximum payload 1,860 lbs. 2,3 • Class-exclusive 10-speed transmission2
Learn More

2021 SUPER DUTY® (F-250/350/450)
Full-Size Pickups over 8,500 lbs. GVWR • Available in 3 cab styles (Regular Cab, SuperCab and Crew Cab) and 2 bed lengths (6.75' and 8.0') • Available TorqShift® 10-speed automatic transmission
Learn More

2021 F-150
All-new for 2021 • Redesigned exterior and interior • Toughest, most productive F-150 ever • New 3.5L PowerBoost Full-Hybrid V6 powertrain available • SYNC® 4 with cloud connectivity
Learn More

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1Class is Non-Premium Subcompact Utility. Cargo and load capacity limited by weight and weight distribution.
2Class is midsize pickups based on Ford segmentation. 3Max. Payload of 1,860 lbs. on SuperCab 4x2 with Trailer Tow Package. Cargo and load capacity limited by weight and weight distribution.

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