

FORD FLEET FLASH

SEPTEMBER 2020



GOOD TO KNOW



PROJECT APOLLO AND FORD FUND DELIVERING 10 MILLION MASKS TO AT-RISK COMMUNITIES

Ford's Project Apollo, in cooperation with Ford Motor Company Fund, is launching a community donation program that will initially deliver 10 million masks to at-risk communities across the U.S. with limited access to personal protective equipment. Masks are being sent to select cities and states with Ford plant locations, as well as other organizations around the country. Recipients of the 10 million masks have been identified and distribution has already started. Additional donations will be made as mask production increases through the end of the year.

Among the first groups to receive masks are:

- African American community
- DAV
- Food insecure
- American Red Cross
- Schools
- Southeast Michigan
- State of Michigan

[Learn More](#)



FORD EXPLORES AUTOMATED VEHICLE PARKING TECHNOLOGY IN DETROIT

Ford Motor Company, Bedrock and Bosch are launching a demonstration project with connected Ford Escape test vehicles that can drive and park themselves inside Bedrock's Assembly Garage in Detroit using Bosch smart infrastructure. This is the first U.S. infrastructure-based solution for automated valet parking where the vehicle will park itself inside a parking garage.

The research will take place in the Corktown neighborhood, the site of Ford's new mobility innovation district, anchored by Michigan Central Station. The district will draw mobility innovators and disruptors from around the world to develop, test and launch new solutions to solve urban transportation challenges, improve mobility access for everyone, and prepare for the increasingly connected and autonomous world ahead.

The demonstration project will be on display on the ground floor of Bedrock's Assembly Garage, the real estate developer's first residential redevelopment project in the Corktown neighborhood. The project aligns with Bedrock's vision of combining "ground up" and historical developments with the newest technology in parking and mobility — including the current installation of the Midwest's first automated parking stall that parks and retrieves vehicles in the basement of the Free Press Building using street-level load bays.

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On the Line: Trailer Built for America



Bring Back Bronco Podcast: Episode 1



New Breed: Matthew Dear & the Mustang Mach-E



Bring Back Bronco Podcast: Episode 2



KEY CONNECTIONS

PDF DOWNLOADS

- [2020 Fleet Preview Guide](#)
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- [2020 Competitive Comparison Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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IN WITH THE NEW

2021 BRONCO SPORT



All-new • Four available models all come standard with 4x4 and a Terrain Management System™ with G.O.A.T. Modes™ • 1.5L model offers best-in-class maximum cargo volume¹

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2021 EXPLORER



New XLT Sport Appearance Package with Carbonized Gray-painted accents • 6 models: Explorer, XLT, Limited, Limited Hybrid, ST and Platinum • Can tow up to 5,600 lbs.²

[Learn More](#)

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2021 TRANSIT CONNECT



Best-in-class cargo length for Cargo Van (long-wheelbase model)^{3,4} • Most driver assist features in its class³ • Seating for up to 7 people (Passenger Wagon)

[Learn More](#)

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2021 EXPEDITION



New exterior colors: Antimatter Blue⁵ and Kodiak Brown⁵ • STX Package includes 5-bar grille with Magnetic accents, tri-zone electronic automatic temperature control and more. [Learn More](#)

ORDER BANK OPENS 9/16/20

¹Class is Non-Premium Subcompact Utility. Cargo and load capacity limited by weight and weight distribution.

²Max. towing of 5,600 lbs. on ST and Platinum with 3.0L EcoBoost engine and Class III Trailer Tow Package.

Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ³Class is Small Vans based on Ford segmentation. ⁴Cargo Van LWB with front-passenger seat folded down. ⁵Metallic.