

FORD FLEET FLASH

OCTOBER 2020



GOOD TO KNOW



TOUGHEST, MOST PRODUCTIVE FORD F-150 DELIVERS WHERE IT COUNTS

With 43 years of F-Series® reigning as best-selling truck in America,¹ the all-new Ford F-150® continues to set standards: No other full-size light-duty pickup can match its maximum conventional towing² or payload,³ and no other truck in the class provides the electrified power and capability of the available 3.5L PowerBoost® full hybrid which offers the most horsepower and torque in the F-150 lineup.

“F-150 is the flagship of Ford’s dedication to building the best trucks and represents our commitment to not just meeting customer needs but exceeding them,” said Todd Eckert, Ford truck group marketing manager.

The all-new F-150 brings features like available Pro Power Onboard, Interior Work Surface, Pro Trailer Backup Assist™ and a Tailgate Work Surface, plus advanced driver-assist and connectivity technology. Standard Over-the-Air Updates keep F-150 at the forefront of technology, while its all-new interior is designed to be comfortable, useful and connected.

[Learn More](#)



2020 FORD EXPLORER EARNS HIGHEST IIHS HONOR

The 2020 Ford Explorer has earned the Insurance Institute for Highway Safety’s (IIHS) Top Safety Pick+ for vehicles built after May 2020. Top Safety Pick+ is the Institute’s highest safety award.

The Top Safety Pick+ award criteria includes 6 crashworthiness tests, as well as ensuring minimum “acceptable or good” headlight ratings on vehicles that must come equipped with advanced driver-assist technologies that can help avoid or reduce a collision.

“This honor from the Insurance Institute for Highway Safety reaffirms the obsession of our entire team who work tirelessly toward the goal of helping our customers arrive at these places and everywhere else in between,” said Lee Newcombe, Explorer marketing manager, Ford Motor Company.

As part of Ford’s commitment to advanced technologies, Explorer features the Ford Co-Pilot360™ suite of driver-assist features as standard equipment. The IIHS recognized Explorer in both vehicle-to-vehicle and vehicle-to-pedestrian evaluations. Explorer aced all 6 areas of the Institute’s crashworthiness testing and is recognized for the lighting capabilities of its headlamps across all series levels.

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Michigan Central:
Future of Global Mobility



Bring Back Bronco Podcast:
Episode 3



Sustainability—
California Innovation



We Built Them A Truck:
Built For America



KEY CONNECTIONS

PDF DOWNLOADS

- [2021 Fleet Preview Guide](#)
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- [2020 Safety & Technology Guide](#)
- [2020 Competitive Comparison Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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IN WITH THE NEW

2021 F-150



All-new for 2021 • Redesigned exterior and interior • Toughest, most productive F-150 ever • New 3.5L PowerBoost® Full Hybrid V6 powertrain available • SYNC® 4 with cloud connectivity

[Learn More](#)

ORDER BANK NOW OPEN

2021 ESCAPE



Hybrid powertrain now available on SE and SEL • New colors: Antimatter™ Blue Metallic, Bronze Fire Metallic, Carbonized Gray Metallic and Iconic Silver Metallic

[Learn More](#)

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10/28/20

2021 TRANSIT



New exterior colors: Carbonized Gray Metallic, Avalanche Metallic and Abyss Gray Metallic • New 16" black steel wheels with exposed lug nuts • Available 11,000-lb. GVWR on Cargo Vans

[Learn More](#)

ORDER BANK OPENS
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2021 SUPER DUTY®



Choice of 3 engines, 3 models and 6 trim levels • Available live-drive PTO provision • Available TREMOR® Off-Road Package helps make Super Duty even more capable

[Learn More](#)

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¹Best-Selling Trucks for 43 years based on 1977–2019 CY total sales. ²Class is Full-Size Pickups under 8,500 lbs. GVWR. Max. towing of 14,000 lbs. available on SuperCab 8' box 4x2 and SuperCrew 4x2 configurations with the available 3.5L EcoBoost® engine and available Max. Trailer Tow Package (not shown). Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ³Max. payload of 3,280 lbs. on Regular Cab 8' box 4x2 with available 5.0L gas engine and available Heavy-Duty Payload Package (not shown). Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.