FORD PRO BUILDS ACCOMPLISHED LEADERSHIP TEAM FOCUSED ON SUCCESS OF COMMERCIAL AND GOVERNMENT CUSTOMERS

Ford Pro, a separate global vehicle services and distribution business within Ford, has announced a group of senior executives to lead the company’s efforts to develop and deliver work-ready products and services for commercial and government customers.

“We’ve put together an experienced Ford Pro leadership team that is completely focused on helping commercial and government customers increase uptime and reduce ownership costs,” said Ted Cannis, Chief Executive Officer, Ford Pro. “With customer productivity as our north star, this leadership team and our employees around the world are going to change how business in the commercial vehicle space is done.”

“Around the world, Ford Pro knows commercial vehicle customers better than anyone, and that’s just a starting point,” continued Cannis. “We’re constantly learning and using that knowledge to develop must-have products and services – recognizing that when our customers win, Ford Pro wins.”

FORD BEGINS PREPRODUCTION OF ALL-ELECTRIC F-150 LIGHTNING TRUCK, BOOSTS INVESTMENT, ADDS JOBS IN MICHIGAN

As the first preproduction F-150 Lightning® trucks roll out of the new Ford Rouge Electric Vehicle Center and demand soars for the all-electric truck, Ford said it will increase investment and add jobs to boost production.

Ford is investing an additional $250 million and adding 450 more direct jobs across the Rouge Electric Vehicle Center, Van Dyke Electric Powertrain Center and Rawsonville Components Plant. The investment and added jobs will help increase production capacity to 80,000 trucks per year.

“We knew the F-150 Lightning was special, but the interest from the public has surpassed our highest expectations and changed the conversation around electric vehicles. So we are doubling down, adding jobs and investment to increase production,” said Bill Ford, Executive Chair, Ford Motor Company. “This truck and the Ford-UAW workers who are assembling it in Michigan have a chance to make history and lead the electric vehicle movement in America.”

CLICK HERE for more Ford videos. CLICK HERE for Lincoln videos.
COMING SOON TO FORD TELEMATICS ESSENTIALS: LOCATE DEALERS FOR APPOINTMENT SCHEDULING

The dealer locater and appointment scheduler will be added to Ford Telematics Essentials! in Fall 2021. These new features will further empower fleet managers to schedule vehicle maintenance right from the Vehicle Health tab in the dashboard.

Dealers can be located based on name or location, including zip code or city and state. Once a dealer is selected, fleet managers will have the options to select the location as a preferred dealer and schedule a maintenance appointment with the click of a button.

The appointment scheduling tool allows the fleet manager to enter vehicle details, reason for maintenance request, schedule a time, provide contact information, and confirm all details to solidify the appointment. Any rescheduling or cancelling can also be done within the same tool.

Learn More

Complimentary product. Available on vehicles with embedded modem. Requires modem activation. Terms and conditions apply. Telematics service and features, and access to vehicle data depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

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