



COMMERCIAL
BONUS CASH PROGRAM

SAVING MONEY IS JUST SMART BUSINESS



Exclusive Customer Cash Back
for Ford fleet customers.

You got this far in business by making smart choices. Choosing Ford for your fleet vehicles is another smart choice, especially with our Commercial Bonus Cash Program (CBC). Get exclusive Cash Back Incentives that can save you – and your business – a bundle. And this program is compatible with Fleet Equalization. So, make the smart move. Visit your local Ford Dealer for more information on this money-saving opportunity.

Visit your local Ford dealer to take advantage
of the Commercial Bonus Cash valuable
incentive program.



FORD CREDIT
Commercial Lending Services

fordcredit.com/comlend

*Enroll for your FIN Code at www.fleet.ford.com

The Smart Fleet Choice just got Better with Big Savings.

COMMERCIAL BONUS CASH PROGRAM HIGHLIGHTS

- This single comprehensive program continues to offer greater incentives specifically designed for the commercial customer.
- Enhanced incentives available from unit 1
- Requires 56M National Incentive
- Must have a Ford Commercial FIN Code*
- Eligible Vehicles for the CBC Program are 2020-2021 Model Year Ford and Lincoln Cars, Trucks, and SUVs.
- Program #: 96230: (October 1, 2019 – March 2, 2020)
- **NEW** Program #96250 effective March 3, 2020 (Program rules remain unchanged)

RESOURCES

- Find Ford Dealers at FordCommercialVehicleCenter.com
- Visit fleet.ford.com for any of your commercial needs
- Contact Program Headquarters at 877-530-9953 or fleetincentives@fordprogramhq.com with any questions about Ford Fleet incentives



Go Further