

## fleet.ford.com Website Enhancements

The Ford Fleet website (fleet.ford.com) has been redesigned to offer new user-focused functionality, a more streamlined navigation experience, and an improved view for mobile devices.

### Highlights include:

- Enhanced look, feel, and functionality of fleet.ford.com - tailored for the needs of fleet customers.
- Mobile friendly! Allowing you to get the information you need when you need it.
- A user-focused experience that meets web content accessibility guidelines, so that the website is accessible to everyone.
- All the great resources you have come to expect from fleet.ford.com, wrapped in a modern and intuitive design.
- New resources to ensure your experience is a great one.

### Enhancements by Navigation Category:

#### Showroom:

- Our updated showroom brings our great vehicles to life - all at a click of a button!
- With a full gallery of images, access to features, models & specs, technology videos, and now the opportunity to compare models within a vehicle line - you will have all the information that you need about our current Ford and Lincoln products on fleet.ford.com.

The screenshot displays the fleet.ford.com website interface. At the top, the navigation bar includes the Ford Fleet logo, menu items for Showroom, Programs, Orders, and Parts & Service, and utility links for Contact Us, Locate a Dealer, Sign in, and a search icon. Below the navigation bar, a secondary category bar lists Trucks & Vans, SUVs & Crossovers, Cars, Lincoln, Electrics, Police Vehicles, and Specialty Vehicles. The main content area features a grid of vehicle cards, each with a vehicle image, model name, and starting price. The 'Trucks & Vans' category is currently selected.

Vehicle Model	Starting Price
2020 TRANSIT CONNECT	From \$24,275 <sup>1</sup>
2020 TRANSIT CC-CA	From \$30,635 <sup>1</sup>
2020 TRANSIT	From \$34,510 <sup>1</sup>
2020 RANGER	From \$24,410 <sup>1</sup>
2020 F-150	From \$28,495 <sup>1</sup>
2020-2021 STRIPPED CHASSIS	From \$30,625 <sup>1</sup>
2019 E-SERIES CUTAWAY	From \$31,385 <sup>1</sup>
2020 SUPER DUTY	From \$33,705 <sup>1</sup>
2020 SUPER DUTY CHASSIS CAB	From \$34,600 <sup>1</sup>
2019 F-650-750	From \$57,515 <sup>1</sup>

## Programs:

- Highlights the breadth of Fleet Programs and resources that Ford Fleet has to offer its customers and dealers. Resources include:
  - National Commercial Incentive Programs
  - Commercial programs such as Ford Commercial Solutions, Commercial Vehicle Center and Commercial Connection Program
  - Federal and State Government Programs
  - Rental & Remarketing programs



Showroom

Programs

Orders

Parts & Service

## Resources & Support

[Overview](#)

[Incentives](#)

[Sustainability & Alternative Fuels](#)

[Emissions Guide](#)

[Body Builder Advisory Service](#) 

[eSource Book](#)

## Business

[Commercial](#)

[Government](#)

[Remarketing](#)

[Global Fleet](#)

[Rental](#)

## Orders:

- A very important category to regular users of fleet.ford.com, the content remains consistent, but it has been re-organized into three easy-to-follow sub-categories: Resources & Support, Place Order, and Track Order.
- Users with additional access permissions (e.g. Price Lists) will see the links appear after sign-in.

[Showroom](#)[Programs](#)[Orders](#)[Parts & Service](#)[Contact Us](#)

## Resources & Support

[Overview](#)[Brochures](#)[Delivery](#)[Distribution News Bulletin](#)[Ordering & Production](#)[Ship Thru Information](#)[D2D Vehicle Locator ↗](#)

## Place Order

[Order Guides](#)[Vehicle Special Order](#)[Fusion Rapid Order Fulfillment](#)[Price Lists](#)[CONCEPTS/VINCENT](#)

## Track Order

[Order Status](#)[Commercial Specialty Vehicle Accounts ↗](#)[Telematics Modern Activation](#)

### Parts & Service:

- Parts & Service is our most visited category on the site. It provides a wealth of information that is easily available to our fleet customers – Owner Manuals, Towing Guides, VIN Guides, and much more!

[Showroom](#)[Programs](#)[Orders](#)[Parts & Service](#)

## Support

[Overview](#)[Ford Protect](#)[Ford Fleet Care ↗](#)[Technical Training](#)[Warranty](#)[Field Service Actions](#)[Service Publications](#)

## Resources

[Owner Manuals](#)[Towing Guides](#)[VIN Decoder](#)

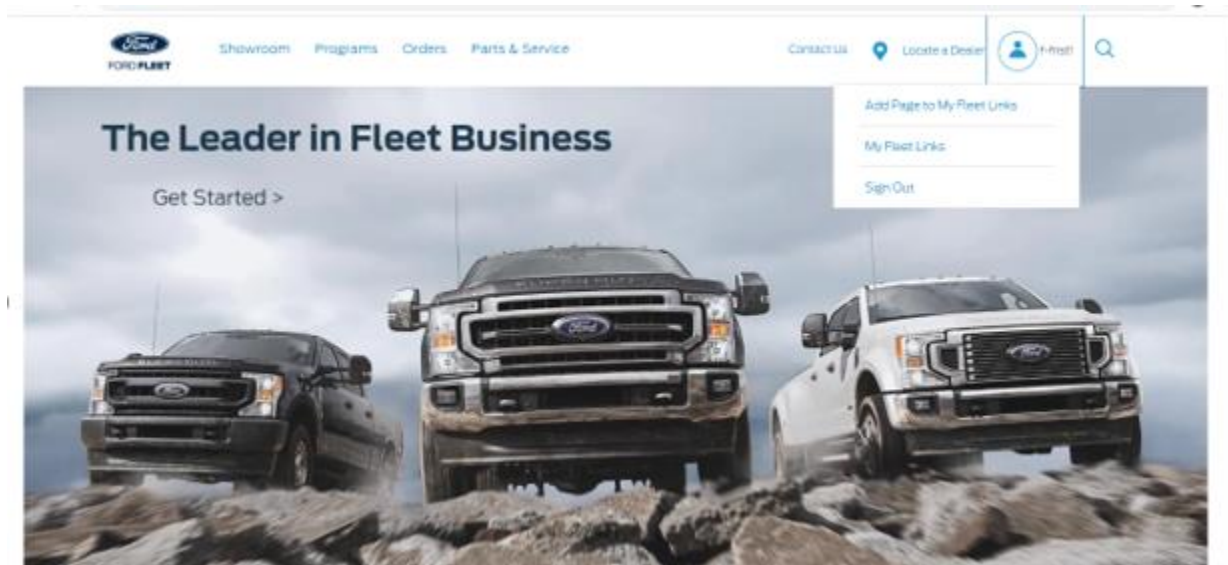
## Aftermarket

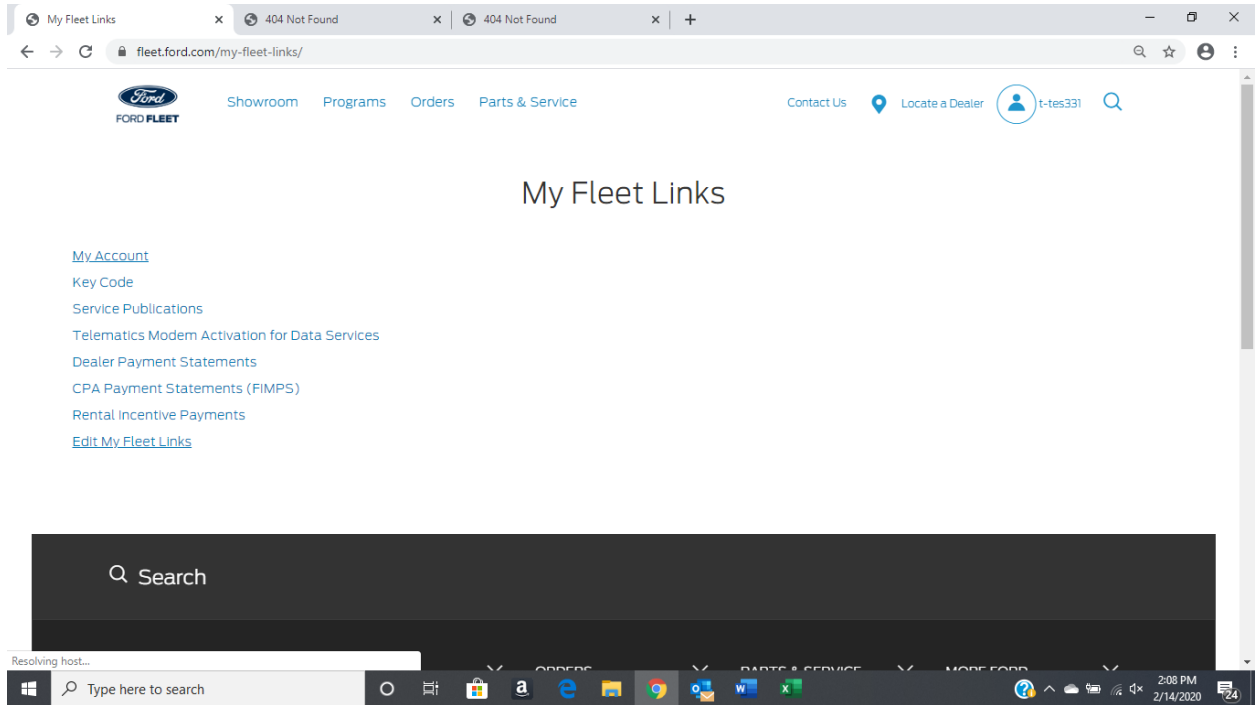
[Parts & Accessories](#)[Upfitter Interface Module](#)

### My Fleet Links - New location

- To view My Fleet Links a user simply clicks on the user-id (e.g. t-tes331, as pictured below).

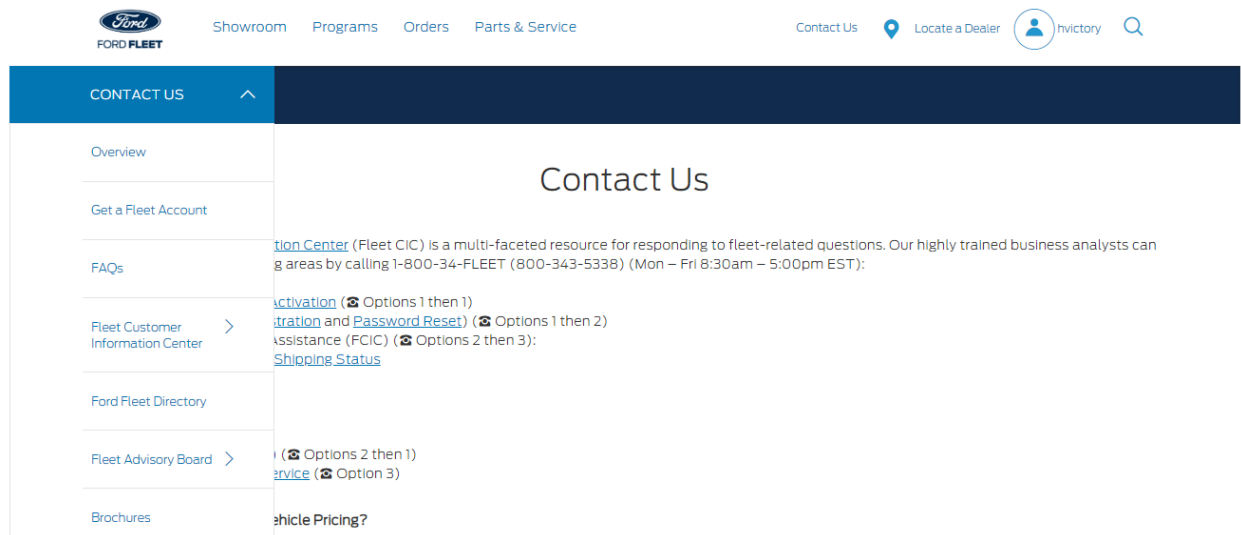
- **Ford Fleet Users**, to view and use My Fleet links, the user selects 'My Fleet Links' from the user-id drop-down, bringing them to the fleet links page hosting:
  - Personal set of links saved pages.
  - My Accounts, allowing the user to update their profile and update their Password and Security Questions
  - Statement access which require additional access requests (e.g. CPA Payment Statements, Rental Incentive Statements)
- The users have the ability to click on 'Add Page to My Fleet Links' on a page that they want to access easily. While on any page simply click on 'My Fleet Links' from their User Name (e.g. t-tes331). Then click on Add Page to My Fleet Links. This will save the page to their My Fleet Links page allowing for quick access in the future.
- **Ford Employees** will have an additional link for access to the **NAFLRO** page.





## Your User-ID remains unchanged!

- **Easy transition! fleet.ford.com users will continue to use their same user-id and password that they have used previously, no reactivation required!**
- However, if you do require fleet.ford.com sign-in access and/or a password reset, please contact Fleet Customer Information Center by email or call 1-800-34-FLEET (800-343-5338).



## Questions?

- please contact Fleet Customer Information Center by email or call 1-800-34-FLEET (800-343-5338).