fleet.ford.com Website Enhancements

The Ford Fleet website (fleet.ford.com) has been redesigned to offer new user-focused functionality, a more streamlined navigation experience, and an improved view for mobile devices.

Highlights include:

- Enhanced look, feel, and functionality of fleet.ford.com - tailored for the needs of fleet customers.
- Mobile friendly! Allowing you to get the information you need when you need it.
- A user-focused experience that meets web content accessibility guidelines, so that the website is accessible to everyone.
- All the great resources you have come to expect from fleet.ford.com, wrapped in a modern and intuitive design.
- New resources to ensure your experience is a great one.

Enhancements by Navigation Category:

Showroom:

- Our updated showroom brings our great vehicles to life - all at a click of a button!
- With a full gallery of images, access to features, models & specs, technology videos, and now the opportunity to compare models within a vehicle line - you will have all the information that you need about our current Ford and Lincoln products on fleet.ford.com.
Programs:

- Highlights the breadth of Fleet Programs and resources that Ford Fleet has to offer its customers and dealers. Resources include:
  - National Commercial Incentive Programs
  - Commercial programs such as Ford Commercial Solutions, Commercial Vehicle Center and Commercial Connection Program
  - Federal and State Government Programs
  - Rental & Remarketing programs

Orders:

- A very important category to regular users of fleet.ford.com, the content remains consistent, but it has been re-organized into three easy-to-follow sub-categories: Resources & Support, Place Order, and Track Order.
- Users with additional access permissions (e.g. Price Lists) will see the links appear after sign-in.
Parts & Service:

- Parts & Service is our most visited category on the site. It provides a wealth of information that is easily available to our fleet customers – Owner Manuals, Towing Guides, VIN Guides, and much more!

My Fleet Links - New location

- To view My Fleet Links a user simply clicks on the user-id (e.g. t-tes331, as pictured below).
• **Ford Fleet Users**, to view and use My Fleet links, the user selects ‘My Fleet Links’ from the user-id drop-down, bringing them to the fleet links page hosting:
  - Personal set of links saved pages.
  - My Accounts, allowing the user to update their profile and update their Password and Security Questions
  - Statement access which require additional access requests (e.g. CPA Payment Statements, Rental Incentive Statements)

• The users have the ability to click on ‘Add Page to My Fleet Links’ on a page that they want to access easily. While on any page simply click on ‘My Fleet Links’ from their User Name (e.g. ttes331). Then click on Add Page to My Fleet Links. This will save the page to their My Fleet Links page allowing for quick access in the future.

• **Ford Employees** will have an additional link for access to the **NAFLRO** page.
Your User-ID remains unchanged!

- **Easy transition!** *fleet.ford.com* users will continue to use their same user-id and password that they have used previously, no reactivation required!
- However, if you do require *fleet.ford.com* sign-in access and/or a password reset, please contact Fleet Customer Information Center by email or call 1-800-34-FLEET (800-343-5338).
Questions?

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