**GOOD TO KNOW**

**ALL-NEW ’20 ESCAPE BRINGS STYLE AND SUBSTANCE TO SMALL SUVS**

Ford has reinvented the model that helped drive the popularity of the segment. To create a sleeker look, designers turned to the high-profile sports cars in the Ford showroom. The shield-shaped trapezoidal grille is inspired by the sixth-gen Mustang, and the slippery front end also borrows from the Ford GT supercar. Compared to the current model, the all-new Escape stands lower, wider and longer. With a sloped roofline, optimized liftgate spoiler and st rake, and efficient underbody, this Escape is the most aerodynamic to date. And it sheds more than 200 lbs.

**Best-ever performance (including 2 hybrid choices).**

An all-new 1.5L EcoBoost® engine – with cylinder deactivation – is standard on S, SE and SEL. SE Sport and Titanium models come standard with an innovative hybrid propulsion system. A new 2.0L EcoBoost powerplant is available on Titanium. And the plug-in hybrid variant is available on every trim level except S and SE Sport. Gas engine-powered models as well as the standard hybrid are available with all-wheel drive.

**Best-ever flexibility.**

Sliding second-row seats are standard across the lineup, ensuring unsurpassed leg room or expansive cargo room based on full rearward or forward positioning, respectively. First- and second-row head room, shoulder room and hip room all improve versus the current Escape.

**Best-ever smart new technology.**

Ford Co-Pilot360™ Technology is standard. So are 5 selectable drive modes: Normal, Eco, Slippery, Sport and Deep Snow/Sand! Learn More

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**F-150 CREW CAB RATES AS THE BEST PERFORMING PICKUP IN IIHS TESTS**

The Insurance Institute for Highway Safety rates the 2019 Ford F-150 as the only truck to earn the top-tier good rating in every category; and it's the best performing truck among 11 pickups evaluated in passenger-side small overlap front crash testing. A cross-functional group of Ford truck veterans helped create 31 safety-related innovations. Learn More

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**WORLD’S #1 SELLING SPORTS COUPE**

This marks the fourth consecutive year Mustang claims the title of world’s best-selling sports coupe as well as best-selling sports car in the United States. From Australia to Peru, Mustang was available for purchase in 146 countries in 2018. Its market share went up half a point over the previous year – to 15.4% – fueled in part by the hot-selling BULLITT, which exceeded global sales forecasts by 25%. Learn More

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*Driver-assist features are supplemental and do not replace the driver’s attention, judgment, and need to control the vehicle.*
IN WITH THE NEW

ALL-NEW 2020 EXPLORER
Large RWD or 4WD utility with 6 models, including Limited Hybrid, ST • 10-speed SelectShift® automatic • Ford Co-Pilot360 has Pre-Collision Assist with Automatic Emergency Braking. Learn More

ALL-NEW 2020 ESCAPE
Small utility with 4 powertrains, including hybrid¹, plug-in hybrid¹ • Hybrid battery smartly under 2nd row • Sliding 2nd row • Ford Co-Pilot360™ has BLIS® with Cross-Traffic Alert. Learn More

NEW 2019 EDGE
More available driver-assist tech than any other midsize SUV² • Ford Co-Pilot360 with Lane-Keeping System • Intelligent Access with push-button start • Rotary gear shift dial. Learn More

2019 F-150 SUPERCREW®
Full-size pickup with 2019 NHTSA 5-Star Overall Crash Safety Rating³ • Class-best⁴ max. payload capability⁵ (3,270 lbs.) • Class-best max. towing capability (13,200 lbs.)⁶ Learn More

¹Available feature. ²Includes standard and optional features. Class is Midsize Utilities based on Ford segmentation. ³Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.SaferCar.gov). ⁴Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. ⁵When properly equipped. See your Ford Dealer for specific equipment and other limitations. ⁶Max. towing on 2018 F-150 XL SuperCrew, 6.5’ box, 3.5L EcoBoost, 4x2 and Max. Trailer Tow Package. Not shown.

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