GOOD TO KNOW

FOR 10 YEARS IN A ROW, FORD IS AMERICA’S BEST-SELLING BRAND

F-Series is America’s best-selling truck for 43 years straight; Mustang is America’s best-selling sports car for 5 consecutive years; Transit is America’s best-selling van for 2019; and Ford is the best-selling commercial van maker in America for 41 years running. Additionally, Lincoln continued its growth with the strong performance of its new products: Sales of Lincoln SUVs are the best in 16 years. Learn More

REDESIGNED FORD ESCAPE AND NEW LINCOLN CORSAIR EACH EARN A 2019 IIHS TOP SAFETY PICK WHEN EQUIPPED WITH SPECIFIC HEADLIGHTS

The 2020 Ford Escape and 2020 Lincoln Corsair achieved “Good” ratings across all 6 Insurance Institute for Highway Safety crashworthiness evaluations. Escape and Corsair also rated “Superior” for both their standard and optional vehicle-to-vehicle front crash prevention systems. Learn More

NEW SUPER DUTY® IS MOST CAPABLE

Top-rated Super Duty gas and diesel power ratings combine with rugged frame and chassis engineering to achieve best-in-class numbers in every category of hauling and towing capability. Super Duty features the available all-new 7.3L gas V8 and more muscular next generation of the available 6.7L Power Stroke® V8 Turbo Diesel. Learn More

HYBRID ESCAPE TOPS SMALL SUVS

The all-new 2020 Ford Escape equipped with front-wheel drive and the available 2.5L I-4 Atkinson-cycle hybrid powertrain achieves best-in-class EPA-estimated ratings of 44 mpg city* and 41 mpg combined: And its liquid-cooled lithium-ion battery resides smartly below the 2nd-row seats rather than taking up a big portion of the cargo area. Learn More

Based on total U.S. reported sales (2010-2019 CY). *475 horsepower and 1,050 lb.-ft. of torque on available 6.7L Power Stroke diesel engine; 430 horsepower and 475 lb.-ft. of torque on available 7.3L V8 gas engine. Class is Full-Size Pickups over 8,500 lbs. GVWR. *Class is Small Utilities based on Ford segmentation. *EPA-estimated rating of 44 city/37 hwy/41 combined mpg. Actual mileage will vary. See fueleconomy.gov for more information.

WATCH IT

CLICK HERE for more Ford videos. CLICK HERE for more Lincoln videos.

Ken Block and the Mustang Mach-E
Executives in Cars Talking Coffee and the Environment
2019 F-150: Owner Review
All-New 2020 Lincoln Aviator: Glowing Compliments
IN WITH THE NEW

2020 ECOSPORT

Mini utility with 2020 NHTSA 5-Star Side Crash Safety Rating¹
• 2 smart engine options with Auto Start-Stop Technology • Available Intelligent 4WD System and Cargo Management System Learn More

2020 MY Final Order Due Date
2/28/2020

2020 F-150

Full-size pickup under 8,500 lbs. with class-best² 3,270 lbs. max. available payload; F-150 has top 3 payload capacities in its class³ • New Ford Co-Pilot360 Technology³ Learn More

2020 MY Order Bank Open Date
NOW OPEN

NEW 2020 SUPER DUTY® PICKUP

Full-size pickup over 8,500 lbs. with first-in-class⁴ use of high-strength, military-grade, aluminum alloys • Class-exclusive⁴ available Pro Trailer Backup Assist³³ Learn More

2020 MY Order Bank Open Date
NOW OPEN

¹Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.nhtsa.gov). ²Available Spring 2020. ³Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. ⁴Class is Full-Size Pickups under 8,500 lbs. GVWR. ⁵Class is Full-Size Pickups over 8,500 lbs. GVWR.

KEY CONNECTIONS

PDF DOWNLOADS
• 2020 Fleet Preview Guide
• 2020 Police & Special Services Vehicles
• 2020 Safety & Technology Guide
• 2019 Competitive Comparison Guide

CLICK HERE for an extensive listing of information-packed Ford Fleet downloads.

FORD WEBSITES
• Ford Fleet
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