



COMMERCIAL FLEET
EQUALIZATION PROGRAM

GET THE BEST INCENTIVES WE HAVE TO OFFER. (FLEET OR RETAIL)*



2018 FORD **FUSION**

2018 FORD **TRANSIT CONNECT**

2018 FORD **TRANSIT**

2018 FORD **EDGE**

If retail cash incentives
are greater than your
fleet savings, we'll throw
in the difference

Save your fleet business even more than you bargained for, with the Commercial Fleet Equalization Program (FE). We'll compare total applicable fleet incentives to current retail cash incentives and if the retail offer is greater, we'll make up the difference in savings. So you can enjoy the best incentives Ford has to offer.

Visit your local Ford Dealer for more information.

MAKING THE MOST OF YOUR FORD SAVINGS.

PROGRAM HIGHLIGHTS

- Compare total applicable fleet incentives to currently offered retail cash incentives* and we'll pay the difference (if the savings is greater)
- Ensures that Commercial Fleet Customers are getting the best incentives Ford has to offer
- Compatible with 56M National Incentive
- Must have a Ford Commercial FIN Code**
- **Program dates: January 3, 2018 – January 2, 2019**

Visit your local Ford Dealer to take advantage of this valuable incentive program.

RESOURCES

- Find Ford Dealers at FordCommercialVehicleCenter.com
- Visit fleet.ford.com for any of your commercial vehicle needs
- Call Program Headquarters at 877-530-9953 with any questions about Ford Fleet incentives



FORD CREDIT
Commercial Lending Services

fordcredit.com/comlend

*Customer Cash and Bonus Cash incentives only.
**Enroll for your FIN Code at www.fleet.ford.com



Go Further