



EcoSport SE. Available equipment.



SE Convenience Package interior shown.



COMPETITIVE STRENGTHS

2 engines with Auto Start-Stop Technology available. Direct-injection turbocharged 1.0L EcoBoost® I-3, plus the naturally aspirated 2.0L Ti-VCT I-4. Turbocharged engine not available on Kicks, HR-V.

Active Grille Shutters. Can help improve vehicle aerodynamics. Not available on Trax, Kicks, HR-V.

42.9" front leg room (max.), 39.6" front head room and 50.9" rear hip room. Unsurpassed by Trax, HR-V.

36.7" rear leg room. More than Trax, Kicks.

50.0" cargo volume behind 1st row, and 20.9" cargo volume behind 2nd row. More than Trax, Kicks.

Cargo Management System. Features a height-adjustable shelf. Not available on Trax, Kicks, HR-V.

Available leather-trimmed front seats. Heated – with 6-way power for driver. Leatherette available on Trax, Kicks.

Available Reverse Sensing System.¹ Audible object detection warning. Not available on Kicks, HR-V.

Available FordPass Connect™² with 4G LTE Wi-Fi hotspot. Powered by FordPass™ app.³ Not available on Kicks, HR-V.

Available windshield wiper de-icer and heated steering wheel. Great ways to combat cold; the de-icer helps prevent buildup in the area where the wiper blades rest. Not available on Trax, Kicks, HR-V.

Available keyless entry keypad. Enter a personal code to lock/unlock doors. Not available on Trax, Kicks, HR-V.

Easy Fuel® capless fuel filler. Fill-ups made simple, and helps avoid splash back. Not available on Trax, Kicks, HR-V.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Trax, Kicks, HR-V.

ADDITIONAL WHY-BUYS

- 2019 NHTSA 5-Star Side Crash Safety Rating⁴
- Available Intelligent 4WD System
- Hill Start Assist
- Available Intelligent Access with push-button start
- Available SYNC® 3⁵ technology with Apple CarPlay™ compatibility⁶ and Android Auto™ compatibility⁶
- 2 smart-charging USB ports, two 12V powerpoints and available 110V/150W AC power outlet
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Personal Safety System™ for driver and front passenger; includes dual-stage front airbags⁷
- Driver and front-passenger knee airbags⁷
- Front-seat side airbags⁷
- Rear-seat side airbags⁷
- Safety Canopy® side-curtain airbags⁷ with rollover sensor
- SOS Post-Crash Alert System™
- SecuriLock® Passive Anti-Theft System
- Available BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Autolamp automatic on/off headlamps with courtesy delay
- Configurable daytime running lights
- Integrated blind spot mirrors
- Rear View Camera with color guides
- 60/40 split flip-up and fold-down rear bench seat
- Retractable cargo area cover and 4 cargo tie-down hooks
- Compass and outside temp displays
- Individual Tire Pressure Monitoring System

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date (after which, fees apply). Subscription is subject to compatible 4G LTE network availability. Evolving technology/cellular networks may affect future functionality. Certain restrictions, 3rd-party terms, or message and data rates may apply. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to www.att.com/ford. ³Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁴Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.nhtsa.gov). ⁵Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁶Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁷Always wear your safety belt and secure children in the rear seat. ⁸When properly equipped. ⁹With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ¹⁰See your dealer for limited warranty details.

	2019 FORD ECOSPORT SE FWD	2019 CHEVROLET TRAX LS FWD	2018 NISSAN KICKS SV FWD	2019 HONDA HR-V LX 2WD
Standard Engine	1.0L EcoBoost I-3	1.4L turbo	1.6L DOHC	1.8L I-4
Horsepower (hp @ rpm)	123 @ 6,000	138 @ 4,900	125 @ 5,800	141 @ 6,500
Torque (lb.-ft. @ rpm)	125 @ 3,500	148 @ 1,850	115 @ 4,000	127 @ 4,300
Transmission	6-speed SelectShift® automatic	6-speed automatic	Xtronic CVT® (Continuously Variable Transmission)	6-speed manual
Front Suspension	Independent MacPherson strut with stabilizer bar	Independent	Independent	Independent MacPherson strut with stabilizer bar
Rear Suspension	Twist-beam	Independent	Twist-beam	Torsion-beam
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/drum with Anti-Lock Brake System (ABS)	Disc/drum with Anti-Lock Brake System (ABS)	Disc/disc with Anti-Lock Brake System (ABS)
Steering	Electric power-assisted	Electric power	Electric power-assisted	Electric Power-Assisted
Airbags	10	10	7	6
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	99.2	100.6	103.1	102.8
Length	161.3	167.6	169.1	170.4
Height	64.8	64.9	62.4	63.2
Width	81.0 (with mirrors)	69.9 (without mirrors)	69.3 (without mirrors)	69.8
Track Width (F/R)	59.8/59.7	60.6/60.6	59.8/60.4	60.4/60.6
Max. Seating Capacity	5	5	5	5
Head Room (F/R)	39.6/37.5	39.6/38.8	40.7/38.5	39.5/38.3
Leg Room (F/R)	42.9 max./36.7	40.8/35.7	43.7/33.2	41.2/39.3
Hip Room (F/R)	51.6/50.9	51.7/50.7	50.9/49.1	53.1/47.4
Shoulder Room (F/R)	53.3/51.3	54.1/52.8	53.0/53.2	56.8/54.5
Cargo Volume (cu. ft.) (behind 1st/2nd rows)	50.0/20.9	48.4/18.7	32.3/25.3	58.8/24.3
Fuel Tank Capacity (gal.)	13.6	14.0	10.8	13.2
Trailer Towing (max. lbs.) ⁸	1,400	Not recommended	Not recommended	—
EPA-Estimated Rating (city/hwy/combined mpg) ⁹	27/29/28	25/33/28	31/36/33	28/34/30
Basic Warranty Coverage ¹⁰	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ¹⁰	5 years/60,000 miles	5 years/60,000 miles	5 years/60,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ¹⁰	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/60,000 miles	5 years/60,000 miles	3 years/36,000 miles