## Ford Sponsored Auctions

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**Anytime, Anywhere**

- In the Last Four months: Buy with confidence in the auction lane. Ford Sponsored Auctions provide front line ready vehicles nationwide and they are backed by the best people, processes and standards.
- On the Internet: Broadcast Sales: Never miss a sale again! Purchase during “live” auctions using your desktop with Simulcast, Online Ringman, Live Broadcast Sales: Never miss a sale again! Purchase during “live” auctions using your desktop with Simulcast, Online Ringman, Live
- Brake Type and GVWR Class
- • Visit
- • Sell More New and Used Vehicles!
- • Average gross profit on CPO vehicles is significantly higher.
- CPO dealer results:
- • Call ARS Toll Free at 866-ARS-9142; or,
- Interested in selling your wholesale inventory in the Ford auction lanes?
- Automotive Remarketing Services (ARS)
- • In the Lane: Buy with confidence in the auction lane. Ford Sponsored Auctions provide front line ready vehicles nationwide and they are backed by the best people, processes and standards.
- www.remarketing.dealerconnection.com

### Ford Sponsored Auctions

- 1 F M Z U 7 3 E 0 5 A 6 9 1 0 1
- Positions 1-3 World Manufacturer Identifier
- Position 8 Engine Type
- Position 10 Model Year
- Positions 5-7 Line, Series, Body Type
- Position 11 Assembly Plant
- Universal Vehicle Identification Numbers (VIN) have 17 “positions.”
- Example:
- • Visit www.remarketing.dealerconnection.com

### Ford Sponsored Auctions

- Your Guide for Vehicle Identification
- www.remarketing.dealerconnection.com

## Sponsored Auction Locations

### North American Fleet, Lease & Remarketing Operations

- Marketing, Sales and Service, Regent Court Building 16800 Executive Plaza Drive, Dearborn, Michigan 48126
- Ford Motor Company

### Certified PRE-OWNED

- Average gross profit on CPO vehicles is significantly higher.
- Achieve a higher conquest rate — most customers have never purchased a Ford or Lincoln Mercury vehicle.
- Sell More New and Used Vehicles!
- Visit https://cpo.dealerconnection.com

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### Ford Sponsored Auctions

- Ford Motor Company
<table>
<thead>
<tr>
<th>VIN Code</th>
<th>Displacement/Litre</th>
<th>Engine Type</th>
<th>Cylinders</th>
<th>Fuel Type</th>
<th>Manufacturer</th>
<th>and Line, Series, Chassis, Cab Type or Body Type for Trucks, MPV's, Buses and Incomplete Vehicles</th>
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<tbody>
<tr>
<td>1F1</td>
<td>5.4</td>
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<td>8</td>
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<td>Ford Division</td>
<td>1999 F-150 Regular Cab - Styleside (Model T7000)</td>
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* With an AC synchronous motor

**EFI**: Electronic Fuel Injection

**HEV**: Hybrid Electric Vehicle